

THE VALUED INDUSTRY RESOURCE FOR PAPER, CARDS & GIFTS

STATIONERY

ISSUE YEAR

ISSUE NAME

Trends

ADVERTISEMENT

0.25" SPACE

"ADVERTISEMENT" TEXT
MUST BE LEGIBLE IN
THIS POSITION WITH AT
LEAST 0.25" OF SPACE
FROM ANY OTHER TEXT.

**Please make sure "Trends" in the logo remains legible.
Color will always be black.**

**Image Area
7.125"W x 8.1"H**

Mailing label will be located here

FALSE COVER TEMPLATE (FRONT SIDE)

0.25" from trim

STATIONERY TRENDS
P.O. BOX 128
SPARTA, MI 49345
ELECTRONIC SERVICE REQUESTED

KEEP ANY IMPORTANT TEXT/
IMAGES AWAY FROM MAILING
AREA (UNLESS INTENTIONAL)
LABEL PLACEMENT NOT
ALWAYS EXACT/CAN SHIFT.

CLIENT LOGO

**Bottom of image
0.25" from trim**

FALSE COVER TEMPLATE (BACK SIDE)

FULL BLEED IMAGE

W: 7.625 IN

H: 10.5 IN

PLUS INCLUDE 0.125" BLEED
AROUND ALL SIDES

← **trim line**

7.625"W x 10.5"H - Trim Size

← **bleed line**

7.875"W x 10.75"H - Bleed Size

(0.125" ADDED ON ALL SIDES FOR BLEED)

← **safe area**

7.125"W x 10"H - Safe/live area

(KEEP ANY TEXT/IMPORTANT INFO WITHIN THIS SPACE TO AVOID BEING TOO CLOSE TO THE TRIM)